

Shelly's Law Coalition

Launch event schedule

10:00am – 10:30am: Prep

- Set up tables, chairs, signs
- Prep petition packets
- Introductions

10:15 am – 10:50am: Volunteer check in

FIRST -- Every volunteer checks in: shellyslaw.org/eventresources

Some volunteers will be leadership (“bright vest”), others will receive assignments that report to leadership volunteers. See the “volunteer assignments” document for more information.

After each volunteer checks in:

- Name tag
- Assignment

Table managers will know if volunteers can proceed to receiving petition packets if they have a name tag.

For volunteers canvassing:

Volunteer → Team → Zone → Packet(s)

11:00am: Public arrival

As people arrive, volunteers can help divert people to two separate tracks:

1. People attending just to sign the petition
2. People attending to volunteer or support public canvassing

See “operations map” and “volunteer assignments” document for more information.

10:50am – 11:00am: Volunteer orientation

Gather everyone for a short briefing.

Cover:

- Welcome
- Coalition mission
- Legislative priorities
- Event schedule
- Safety expectations
- Professional conduct
- Petition rules
- Who may sign
- Frequently asked questions
- Where to return completed petitions
- Who to contact with questions

Estimated time:

10 minutes

REPEAT AS NEEDED

2:00pm: End-of-day closeout

- Collect petitions
- Organize/collect supplies